

TECH NEWS

JUNE 2024 -

STEPPING INTO SUMMER 



BREAKING NEWS

GTS Sponsors the AWS DC Summit

GTS is a sponsor and attendee of the AWS DC Summit at the Walter E Washington Center from June 26th to 27th. This sponsorship is a testament to our strong partnership with AWS.

Read more about this event and our partnership with AWS in this press release.



Imagine if you could check whether your documents comply with legal guidelines like HIPAA and FERPA with just one click... What a dream 😍

The files are compliant! 👍

Now you can! With our **OmniCompliance**. Watch the video to know more!

FLGISA 2024 Annual Conference July 15th-18th, 2024

Join us and Florida's local government IT leaders in Hollywood, Florida at this conference with expert speakers, workshops, and networking events!

WEBINAR *On Responsible AI*

Unpack the Top 3 Innovations in Responsible AI for academic medical centers, higher education institutions, and state and local governments that will transform your customer experience with new, groundbreaking tech from GTS!

Attend this webinar on July 17th at 2PM EST to hear from industry experts **Dr. Prathima from AWS**

World Wide Head of SI Partners for Healthcare



and **Dr. Atif from GTS**



CAIO / CISO
Global Head of GenAI R&D CoE

REGISTER



G L O B O - T E K . C O M



Our Resident AI Expert, Dr. Atif



Generative AI, when used responsibly, can be a powerful tool for innovation and problem-solving. It can create new content, ideas, and solutions that can benefit various sectors as long as it is used ethically and responsibly. By doing so, we can harness the full potential of Generative AI while minimizing its risks and negative impacts.



Introducing: Penny Pizzazz

In a world where customer experience can be so easy, even a busy pop star can do it--why would your org choose to do CX any other way?

See how our celebrity, Penny Pizzazz, uses the powerful duo of Salesforce and Amazon Connect to deliver exceptionally quick service to a fan who loses her VIP ticket.

Watch now to see it all in action!

GovAI Summit 2024

August 8th - 9th, 2024

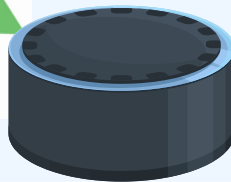
Meet us at the Carahsoft GovAI Summit 2024 in Reston, Virginia. We'll be in attendance to meet with you in person to discuss CX solutions for your org!

hey GTS

3 Ways CX Can Be Improved by AI



NEW!



Hey GTS! Video Series

In this new video series from GTS, discover the ways that CX and AI come together to elevate contact center operations in bite-sized nuggets straight from our team of experts!

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