

TECH NEWS



a CX and AI company!

AUGUST 2024 | globo-tek.com

**COMING SOON:
A NEW AWARD!**



We have been recognized for our accomplishments as a leader in tech and AI for CX. Full details coming soon!



GTS UNIVERSITY

Coming soon!

Demystify artificial intelligence and learn to truly harness the power of these tools to improve your org's performance.

SPECIAL FREE TRIAL OFFER ENDS AUGUST 30TH

[Learn more about the offer here](#)

Discover the ways that **AWS Lambda Architecture in conjunction with AWS Connect can transform the healthcare experience** for everyone from patients to radiologists. Using our signature customer experience (CX) solutions, you can improve your healthcare institution. And, if you think this would be a good fit for your organization, sign up for a free trial.



- Public Sector
- Amazon Connect Delivery



AI RX: DR. ATIF'S PRESCRIPTION

A strong **Incident Response Plan** covering detection, containment, and eradication, is essential alongside continuous monitoring and threat intelligence to preemptively address emerging threats and vulnerabilities. These proactive measures are crucial for safeguarding systems and data, ensuring business continuity and robust data protection. AI is important, where as common sense is paramount.





NEW BLOG
POST!

Cloud CX Four Letter Words "Lift and Shift"

This article presents a case against the lift-and-shift approach, shedding light on its shortcomings and advocating for more strategic **cloud migration** strategies.

▶ WATCH NOW



LEARN MORE ABOUT GTS

Explore the ethos behind GTS's commitment to delivering exceptional customer experience and artificial intelligence solutions. In this short video, you'll gain a better understanding of the mission behind our business and of the solutions that we strive to provide for organizations across verticals.



FALL FOR CX + AI!

Meet us at the West Virginia Digital Government Summit and talk shop, brainstorm ideas, and set up solutions.



HEY GTS! EPISODE 4

With all the acronyms out there, a new one "**AGI**" has emerged. Listen in to this episode of Hey GTS while resident expert, Dr. Atif Farid Mohammad, explains!

