

TECH NEWS

APRIL 2024 -

WARM DAYS AHEAD 



Innovation in *business* MarTech Awards



GTS Named 2024 Innovation in Business MarTech Award!

GENESYS | Xperience 2024

Denver, Colorado • May 13-15

**Bronze
sponsor**

The experience will cover industry insights, contact center technology best practices and the latest in artificial intelligence!

Register with code XPR24GTSC for a discount!



**Welcome our newest
addition to the GTS Team!**

Andy Gunther, COO

Join us in welcoming Andy Gunther as the new Chief Operating Officer (COO) at Global Technology Solutions. Andy is a powerhouse sales and executive professional who founded the Interactive Engineering Consortium (IEC).

In 2017, Andy sold IEC to Avtex Solutions and spearheaded operational enhancements that turbocharged professional services revenue by an astounding 75% over four years. Welcome aboard, Andy!

Our Resident AI Expert, Dr. Atif

AI could drive major changes by optimizing operational efficiency in the R&D process. Machine learning, data analytics, and free decision-making capabilities could speed up the creation of new solutions, streamline product design, and enhance testing and prototyping workflows.

As AI systems advance, a new era of products and development processes for R&D should emerge.



G L O B O - T E K . C O M





Coming Soon: GTS University!

Dive into new knowledge, acquire cutting-edge skills, and experience metamorphic growth with GTS University. Embrace this chance to evolve into a more skilled, confident, and well-rounded individual.

LEAP INTO THE AMC EXPERIENCE

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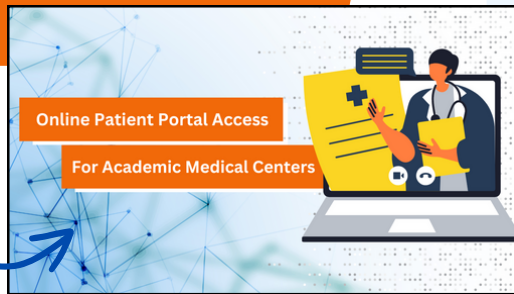
Watch Webinar Now!

Webinar
On-Demand!

Guide the Patient Journey

Academic Medical Centers face challenges in assisting and guiding the patient experience through their medical journey.

Provide self-service options like scheduling appointments, checking medical bill balances, and insurance coverage with our state-of-the-art AI with our partner Genesys. Watch this video showcasing our partnership with Genesys's solutions.



Watch Now

aws + GTS

Meet Us in DC!

See us in real life at the AWS Summit DC! We'll be there watching and learning from speakers, just like you. Stop by our booth and talk to us about cutting-edge solutions to your organization's contact center sticking points.



Bots & Bytes: Responsible AI

Peel back the layers of ethics, bias, and other measures of creating responsible artificial intelligence in this exciting episode of Bots & Bytes!

www.globo-tek.com

